



12 December 2022



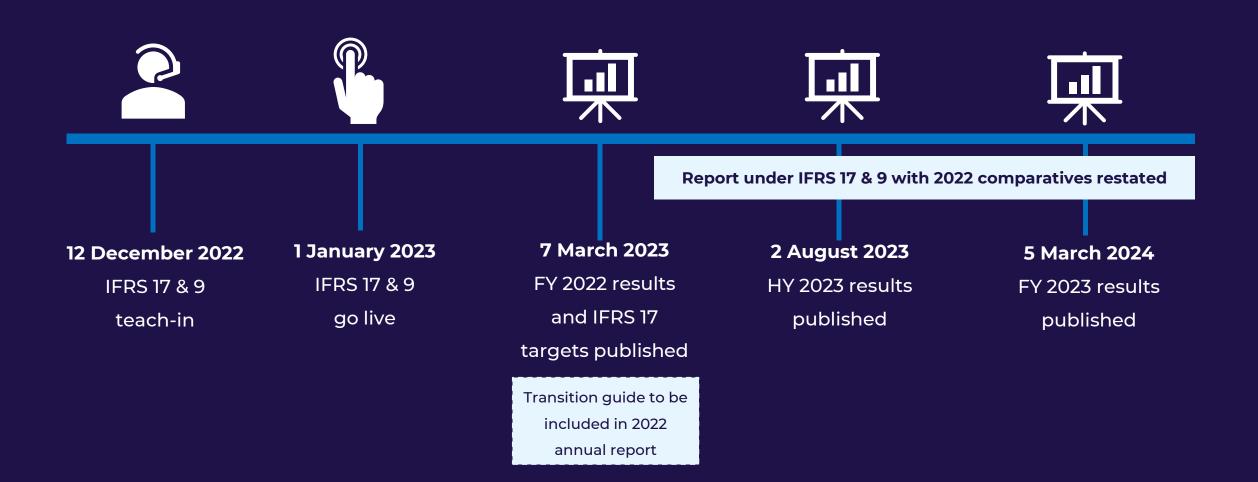


The fundamentals of our business are unchanged

- 1. IFRS 17 does not change the economics of the business and dividend paying capacity
- 2. Presentational changes aimed at aiding comparability between insurers
- 3. Accounting policy choices brings IFRS 17 earnings recognition closer to Solvency II capital generation
- 4. Modest impact on total equity at transition with reserve strength expected to be similar at c. 75% confidence level
- 5. Moving to net insurance margin as a key performance indicator as it more closely resembles how we run the business; updated targets to be disclosed at FY 2022 results



Implementation on track





IFRS 17 & 9 overview

IFRS 17 Insurance contracts

IFRS 17 is a comprehensive accounting standard for insurance contracts and replaces IFRS 4 and is effective from 1 January 2023

The standard establishes new principles for the recognition, measurement, presentation, and disclosure of insurance and reinsurance contracts

- The new standard aims to:
 - Ensure consistent accounting for all insurance contracts
 - Increase transparency in financial reports
 - Improve alignment with accounting across different industries
- The key principles are:
 - Best estimate of expected future cash flows discounted for time value of money
 - Allowance for risk associated with those cashflows
 - No recognition of profit until services provided
 - Timely recognition of expected losses on onerous contracts

IFRS 9 Financial instruments

IFRS 9 is a new accounting standard covering the classification and measurement of financial assets after initial recognition and replaces IAS 39

The standard includes requirements:

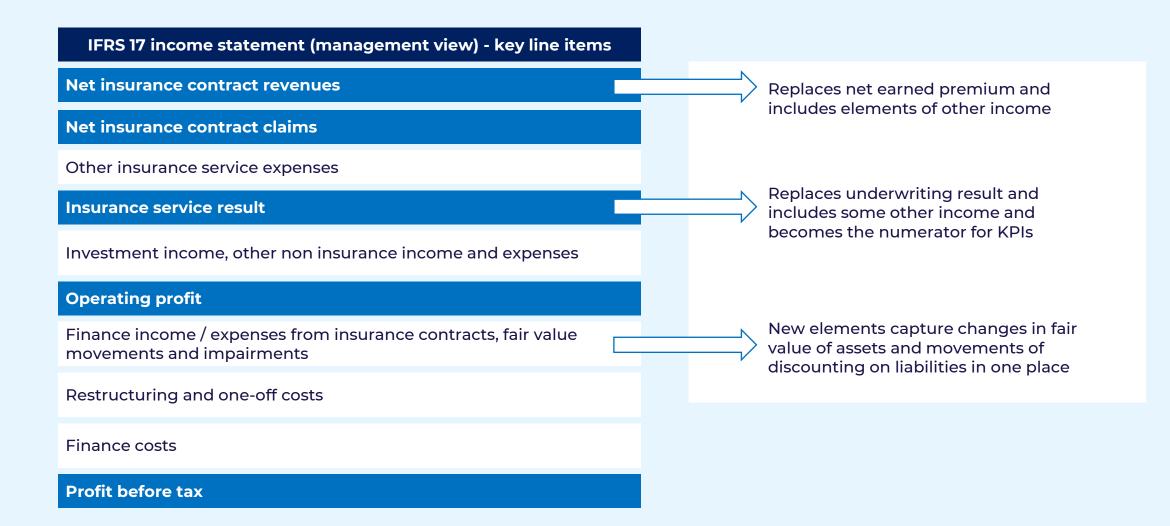
- Recognition and measurement
- Impairment derecognition
- General hedge accounting

IFRS 9 requires entities to recognise credit losses long before a default occurs, in contrast to IAS 39 which permitted the recognition of losses post a default event.

The adoption date is consistent with IFRS 17, due to interrelationships between the two standards



IFRS 17 changes the way results are presented in the income statement



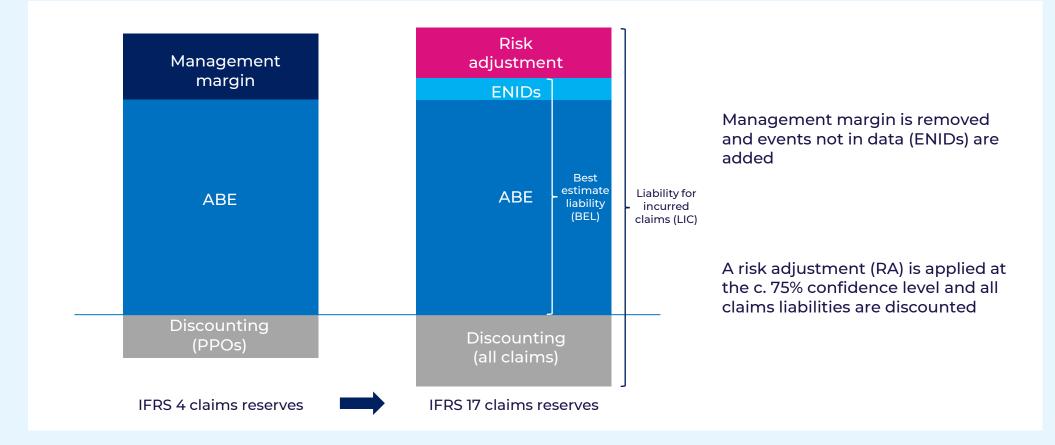
Key accounting policy choices will improve comparability with SII



Торіс	IFRS 4 & IAS 39 policy	IFRS 17 & 9 policy	Alignment with Solvency II
Premiums	 Unearned premium reserve held on the balance sheet with premiums earned on a straight-line basis 	 Premiums will continue to be earned on a straight-line basis and qualify for the Premium Allocation Approach (PAA) 	• Partial alignment: Similar premium recognition and earning but different underlying principles with respect to profit recognition of unearned business
Acquisition costs	 Current standard requires the deferral of acquisition costs over the coverage period with DAC asset held on balance sheet 	 Acquisition costs will be expensed as incurred, not capitalised in the balance sheet 	 Full alignment: Deferral of acquisition costs is not admissible
Discounting of claims	 Only PPO reserves are discounted The unwind of the discount is recognised as a prior year claims expense 	 All claims will be discounted using PRA risk free yield curve plus an illiquidity premium The unwind of the discount and any change in the discount rate is recognised within finance income / expense 	 Close alignment: All claims are discounted using the PRA risk free yield curve with / without volatility adjustment depending on the line of business
Debt securities	 Unrealised gains and losses are recognised in other comprehensive income 	 Unrealised gains and losses will be recognised in the income statement within finance income / expenses 	 Full alignment: Debt securities continue to be measured at Fair value with unrealised gains and losses impacting own funds



Similar level of reserve confidence as management margin is removed and events not in data are added





IFRS 17 income statement by line item

IFRS 17 & IFRS 9 income statement (managem	ent view)
Insurance contract revenue	1
Expenses from reinsurance contracts held	
Net insurance contract revenues	
Insurance claims	
Insurance claims recoverable from reinsurers	
Net insurance contract claims	2
Acquisition costs	7
Operating expenses	
Insurance service result	4
Investment income	5
Other operating income	6
Other operating expenses	
Operating profit	7
Investment unrealised fair value gains / (losses)	
Investment impairments to financial instruments	
Net finance expenses from insurance contracts	
Net finance income from reinsurance contracts	
Net finance expenses and FV and impairments	8
Restructuring and one-off costs	
Finance costs	
Profit before tax	9

- Revenue recognition materially unchanged but inclusion of instalment income and elements of other income **increases** this compared with NEP
- Reserve philosophy unchanged but **claims reduce** primarily due to greater discounting effect. Also includes majority of other income that is claims related
- 3 Acquisition costs expensed as incurred and other operating expenses directly attributable will form part of the Insurance service result
- 4 **Insurance service result** is similar to existing underwriting result plus the majority of other income
- 5 No material change; income earned from invested assets and realised gains and losses. Unrealised FV gains, losses and impairments reported below operating profit
- 6 Revenue from non-insurance activities such as intermediary services and expenses not attributable to the fulfillment of insurance contracts, will **sit outside of the Insurance service result**
- 7 Similar to existing operating profit but **benefits from** greater discounting effect with the unwind of discount rate included in net finance expenses
- 8 Movements previously captured in OCI and new discounting effect thus **increasing volatility**
- More closely resembles pre-tax capital generation under SII

IFRS 4 income statement to IFRS 17 income statement

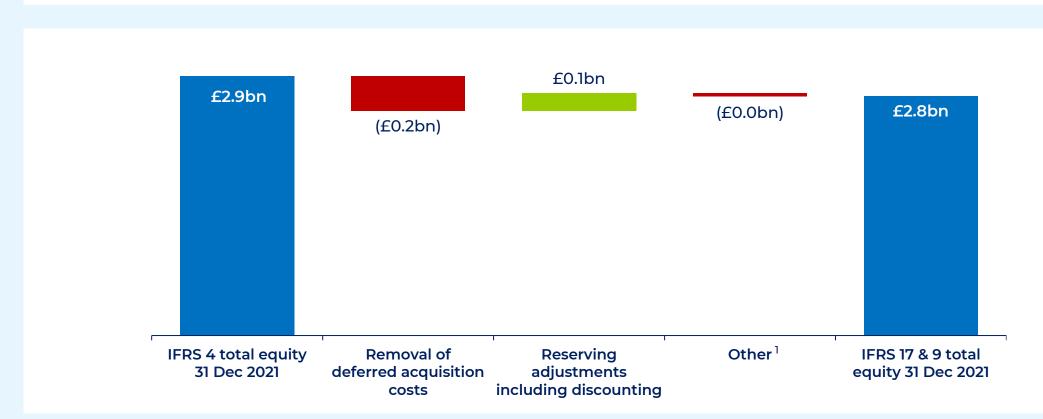


IFRS 4 income statement (management view)		IFRS 17 & I	FRS 9 income statement (management view)	
A Gross earned premium		A + H + I	Insurance contract revenue	We'll continue to report GWP
B Reinsurance premium		В	Expenses from reinsurance contracts held	report offi
Net earned premium			Net insurance contract revenues	
C Insurance claims	Income relating to claims	C + I + L + M	Insurance claims	New IFRS 17 elements
DInsurance claims recoverable from reinsurers		D + L + M	Insurance claims recoverable from reinsurers	L Loss component
Net insurance claims			Net insurance contract claims	(onerous contract)
E Commission expenses		E	Acquisition costs	Removal of managemen
F Operating expenses	Insurance expense	<u>s</u> ►F	Operating expenses	prudence and inclusion of ENIDs / risk
Total expenses			Insurance service result	adjustment
Underwriting result		G	Investment income	N Unwind of discounting
G Investment return	Income from interme	diary services	Other operating income	on gross claims +/- rate
H Instalment income	Non-insurance expe	enses F	Other operating expenses	change
Other income			Operating profit ¹	O Unwind of discounting on reinsurance recoverie
Operating profit		G + P	Investment unrealised fair value gains / (losses)	+/- rate change
J Restructuring and one-off costs		G	Investment impairments to financial instruments	P Unrealised gains and
K Finance costs		N	Net finance expenses from insurance contracts	losses on debt securities
Profit before tax		0	Net finance income from reinsurance contracts	
		_	Net finance expenses and FV and impairments	
		J	Restructuring and one-off costs	No change
		K	Finance costs	
		_	Profit before tax	



Modest impact of transition on total equity primarily due to treatment of acquisition costs

- Total IFRS equity (pre-tax) expected to reduce by c. 4% with adjustment recognised in retained earnings
- No impact on Solvency II own funds with the exception of anticipated current / deferred tax





KPIs: Net insurance margin to become key ratio

IFRS 17 & IFRS 9 (management view)			Net insura
Insurance contract revenue			
Expenses from reinsurance contracts held			
Net insurance contract revenues			
Insurance claims			
Insurance claims recoverable from reinsurers			
Net insurance contract claims A	/		
Acquisition costs B	1		
Operating expenses C	1	Α	Net insura
Insurance service result	ſ		Net insura
Investment income			
Other operating income			
Other operating expenses		В	Acquisitio
Operating profit ¹			Acquisitior
Net finance expenses and FV and impairments			
Restructuring and one-off costs		C	Exponso
Finance costs		C	Expense ra
Profit before tax			Operating

nce contract revenues becomes the denominator

replacing net earned premiums

Net insurance margin = **Insurance service result** Net insurance contract revenues

nce claims ratio¹

Ince contract claims / Net insurance contract revenue

n ratio

n costs / Net insurance contract revenue

atio

expenses / Net insurance contract revenue

Targets for KPIs under IFRS 17 to be disclosed alongside FY 2022 results



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Appendix

Statutory consolidated income statement presentation



IFRS 4 consolidated income statement	IFRS 17 & IFRS 9 consolidated income statement
Gross earned premium	Insurance revenue
Reinsurance premium	Insurance claims and other insurance service expenses
Net earned premium	Expenses from reinsurance contracts held
nvestment return	Insurance claims recoverable from reinsurers
nstalment income	Insurance service result
Other operating income	Investment result
otal income	Net finance expenses from insurance contracts
surance claims	Net finance income from insurance contracts
nsurance claims recoverable from reinsurers	Investment result and net finance expenses
et insurance claims	Other operating income
ommission expenses	Operating expenses (incl. restructuring and one-off costs)
perating expenses (incl. restructuring and one-off costs)	Finance costs
otal expenses	Profit before tax
inance costs	Tax charge
rofit before tax	Profit for the year
ax charge	
Profit for the year	

Balance sheet presentation

IFRS 4 Consolidated Balance sheet				
Assets	Goodwill and other intangible assets			
	Property plant and equipment			
	Right-of-use assets			
	Investment property			
	Reinsurance assets			
	Current tax assets			
	Deferred acquisition costs			
	Insurance and other receivables			
	Prepayments, accrued income and other assets			
	Derivative financial instruments			
	Retirement benefit asset			
	Financial investments			
	Cash and cash equivalents			
	Assets held for sale			
Equity	Shareholders' equity			
	Tier 1 notes			
Liabilities	Subordinated liabilities			
	Insurance liabilities			
	Unearned premium reserve			
	Borrowings			
	Derivative financial instruments			
	Provisions			
	Trade and other payables			
	Lease liabilities			
	Deferred tax liabilities			
	Current tax liabilities			
	Deleted or amended lines			

IFRS 17	7 Consolidated Balance sheet
Assets	Goodwill and other intangible assets
	Property plant and equipment
	Right-of-use assets
	Investment property
	Insurance contract assets
	Reinsurance contract assets
	Current tax assets
	Other receivables
	Prepayments, accrued income and other assets
	Derivative financial instruments
	Retirement benefit asset
	Financial investments
	Cash and cash equivalents
	Assets held for sale
Equity	Shareholders' equity
	Tier 1 notes
Liabilities	Subordinated liabilities
	Insurance contract liabilities
	Reinsurance contract liabilities
	Borrowings
	Derivative financial instruments
	Provisions
	Other payables
	Lease liabilities
	Deferred tax liabilities
	Current tax liabilities
	New line items
	A 1 111 11

Amended line items

Key changes

- Deferred acquisition cost asset is removed
- All insurance balances (liability for remaining coverage and premium receivables) presented net
- All reinsurances balances presented net
- Closer alignment to SII balance sheet (IFRS 17 policy choices/assumptions more consistent with SII requirements)

DirectLine Group

Glossary of terms



Acronym	Stands for	
ABE	Actuarial best estimate	
АРМ	Alternative performance measure	
COR	Combined operating ratio	
DAC	Deferred acquisition cost	
ENIDs	Events not in data	
FV	Fair value	
GWP	Gross written premium	
IFRS	International financial reporting standard	
LIC	Liability for incurred claims	
NEP	Net earned premium	
PAA	Premium allocation approach	
PPO	Periodic payment order	
ОСІ	Other comprehensive income	
RA	Risk adjustment	
SII	Solvency II	
UPR	Unearned premium reserve	

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Certain information contained in this document, including any information as to the Group's strategy, plans or future financial or operating performance, constitutes "forward-looking statements". These forward-looking statements may be identified by the use of forward-looking terminology, including the terms "aims", "ambition", "anticipates", "aspire", "believes", "continue", "could", "estimates", "expects", "guidance", "intends", "may", "mission", "outlook", "over the medium term", "plans", "predicts", "projects", "propositions", "seeks", "should", "strategy", "targets", "will" or "would" or, in each case, their negative or other variations or comparable terminology, or by discussions of strategy, plans, objectives, goals, future events or intentions. These forward-looking statements include all matters that are not historical facts. They appear in several places throughout this document and include statements regarding the intentions, beliefs or current expectations of the Directors concerning, among other things: the Group's results of operations, financial condition, prospects, growth, strategies, the industry in which the Group operates and the Group's approach to climate-related matters. Examples of forward-looking statements include financial targets which are contained in this document including with respect to; return on tangible equity, solvency capital ratio, combined operating ratio, percentage targets for current-year contribution to operating projects, approach and strategy in connection in expense ratio, investment income yield, net realised and unrealised gains, capital expenditure and risk appetite range; and targets, goals and plans relating to climate and the Group's approach and strategy in connection with climate-related risks and opportunities. By their nature, all forward-looking statements involve risk and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future and/or are beyond the Group's control and/or they rely on assumptions th

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- the direct and indirect impacts and implications of the coronavirus Covid-19 pandemic on the economy, nationally and internationally, on the Group, its operations and prospects, and on the Group's customers and their behaviours and expectations;
- the Trade and Cooperation Agreement between the UK and the European Union ("EU") regarding the terms, following the end of the Brexit transition period, of the trading relationships between the UK and the EU and its implementation, and any subsequent trading and other relationship arrangements between the UK and the EU and their implementation;
- the terms of trading and other relationships between the UK and other countries following Brexit;
- the impact of the FCA pricing practices report and any new rules and regulations arising as a result of that report and of responses by insurers, customers and other third parties and of interpretations of such rules by any relevant regulatory authority;
- market-related risks such as fluctuations in interest rates, exchange rates and credit spreads, including those created or exacerbated by the Russian invasion of Ukraine;
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- the impact of competition, currency changes, inflation and deflation;
- the timing, impact and other uncertainties of future acquisitions, disposals, partnership arrangements, joint ventures or combinations within relevant industries; and
- the impact of tax and other legislation and other regulation and of regulator expectations, interventions, enforcements, fines and requirements and of court, arbitration, regulatory or ombudsman decisions, judgements and awards (including in any of the foregoing in connection with the Covid-19 pandemic) in the jurisdictions in which the Group and its affiliates operate.

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